# Interim Half Year 2019

11 September 2019



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# Overview



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### Interim Half Year 2019: Continue developing our LT strategy



## Unique business model: Global fully integrated Store & Online

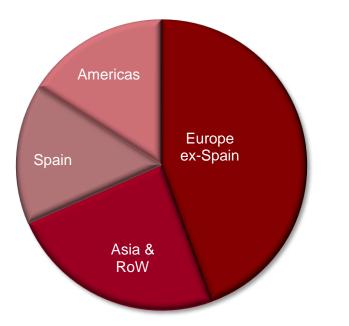




# Interim Half Year 2019: Strong operating performance

- Strong execution of the business model
- LFL +5%. Positive LFL's in all geographic areas and concepts, in both stores and online
- Ongoing fully integrated online rollout
- Net income growth +10%
- Healthy working capital evolution and strong cash generation
- Global growth opportunities

## Global fully integrated Store & Online sales platform



Store & Online sales	1H2019
Europe ex-Spain	44%
Asia & RoW	24%
Spain	16%
Americas	16%
Total	100%

# Financial Summary



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### **IFRS 16**

- Starting FY19
- Changes in presentation no impact on cashflow or business
- IFRS 16 will result in an estimated increase of 2-4% in FY19 net income vs former IAS 17

### Interim half year 2019

€ million	1H19	1H18	19/18
Net sales	12,820	12,025	7%
Gross profit	7,284	6,817	7%
PBT	1,987	1,823	9%
Net income	1,549	1,409	10%

Impact of Leases under IFRS16 rules in 1H19 PBT +€61m and Net Income +€46m

## Satisfactory sales growth

€ million	1H19	1H18	19/18
Net sales	12,820	12,025	7%

- ▶ LFL +5%
- Positive LFL's in all geographic areas and concepts, in both stores and online

# Disciplined execution shown in gross margin

	1H19	1H18	19/18
Gross margin	56.8%	56.7%	+12 bps

- Good execution of the model
- Gross profit growth of +7% to €7.3 bn
- Sustained commercial policies

# Tight control of operating expenses

€ million	1H19	1H18	19/18
Op. expenses	3,823	4,459	(14%)

 Operating expense growth without the impact of Leases under IFRS16 rules in 1H19 would have been +6%

### **Financial results**

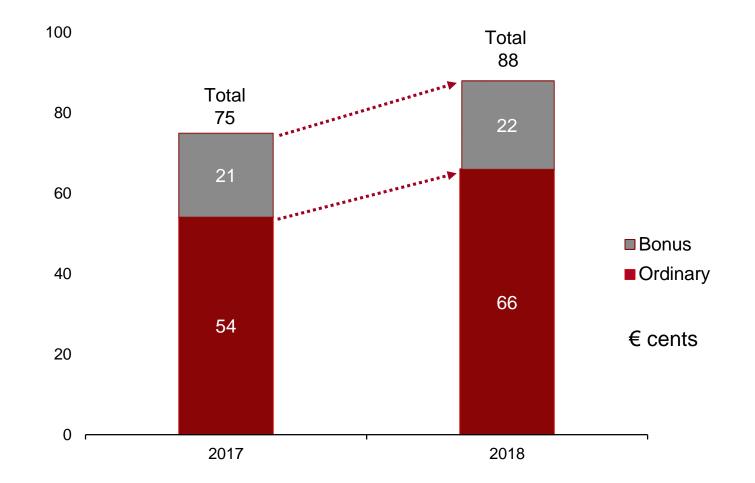
€ million	1H19	1H18	19/18
Financial results	(77)	21	

Impact of Leases under IFRS16 rules in 1H19 on Financial results -€75m

### Flexible business model

€ million	1H19	19/18
Inventory	2,664	(5%)
Receivables	841	(3%)
Payables	(6,632)	4%
Operating working capital	(3,127)	15%
Net Cash & Equivalents	6,730	13%

## +17% Dividend increase



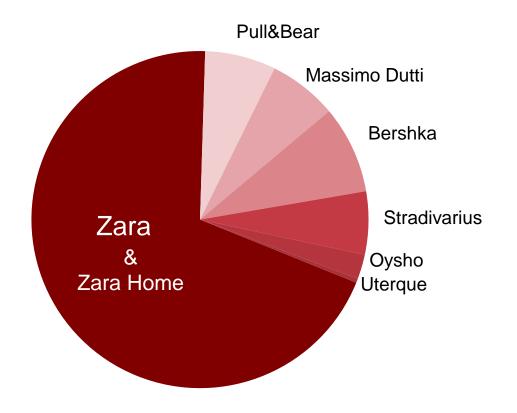
€ 44 cents was paid on 2 May and € 44 cents is due on 4 November 2019

# Concepts



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## Store & Online sales by concept



# Sales by Concept

€ million	1H19	1H18
Zara & Zara Home	8,895	8,292
Pull&Bear	873	851
Massimo Dutti	844	811
Bershka	1,080	1,045
Stradivarius	776	690
Oysho	301	290
Uterqüe	52	46
Total	12,820	12,025

## Performance per concept

- Strong performance at Stradivarius
- Optimisation activity in Bershka and Pull&Bear

Global fully integrated

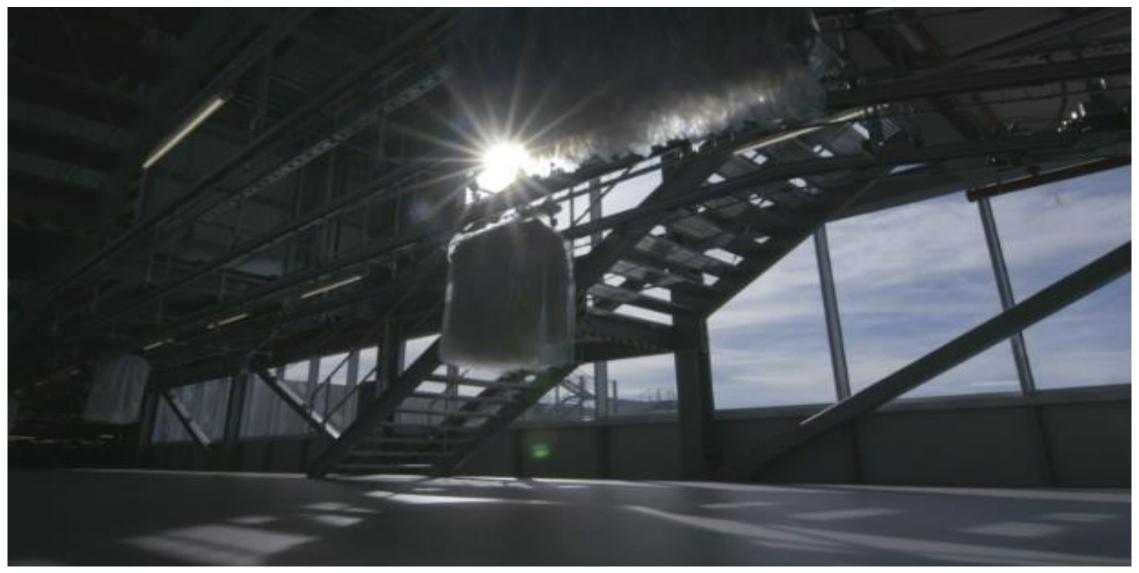


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### Seamless Store & Online integration



## 2020: Full RFID rollout and inventory integration



### March: Online launch of Zara in Brazil



## May: Online launches of Zara in Saudi Arabia, UAE, Lebanon...

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# Zara Home on Zara UK webpage 17 September



# Outlook



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# Outlook: Continue developing our LT strategy

- Strong differentiation of stores
- All stores fully digital and sustainable by 2020
- Global online
- Further coordination of commercial offer

## Zara Man new store image



# Zara Kids new store image



#### Zara Istanbul



#### Zara Dubai



### Zara Barcelona

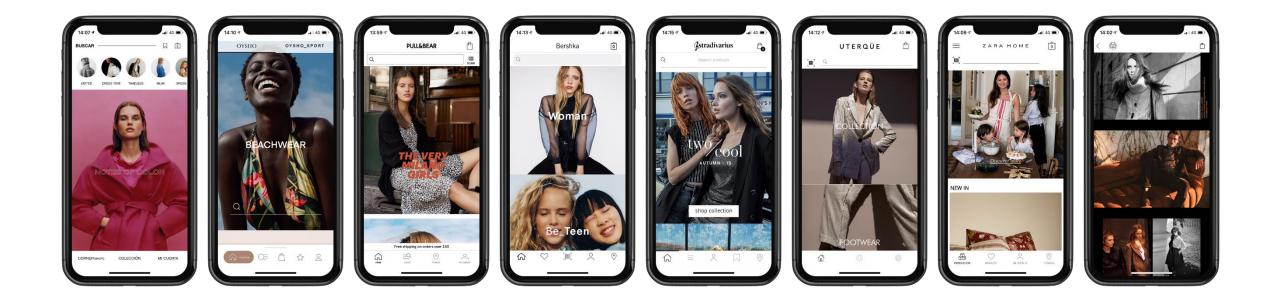


#### New Online studios for Zara



# All concepts to offer online sales globally by 2020

All key markets same day/next day



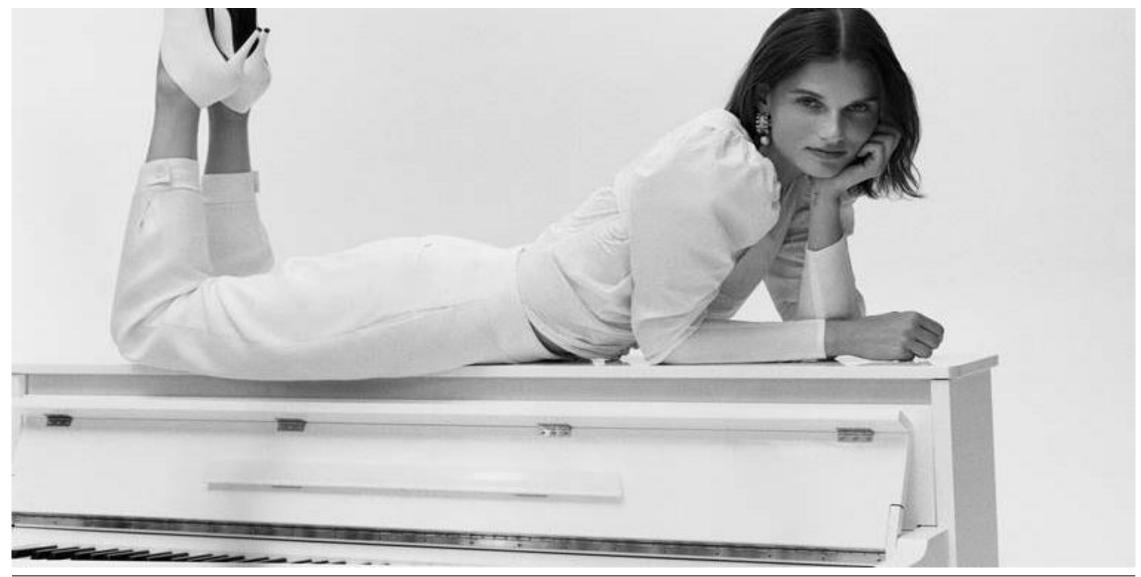
## Store & Online: A/W Campaign Editorial



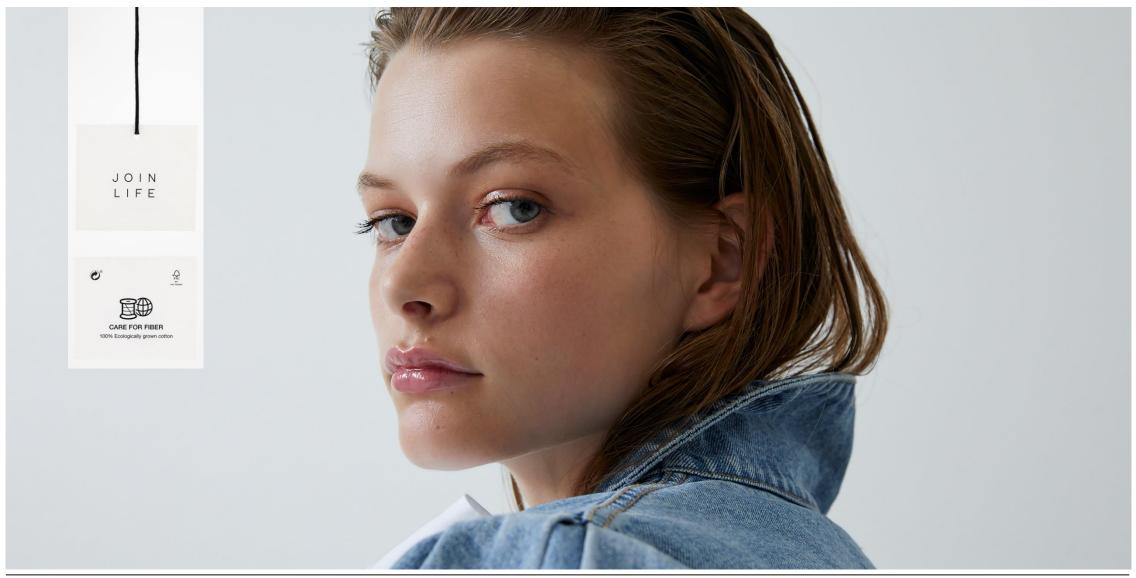
### Store & Online: A Vision of Autumn



#### Store & Online: Notes of Color



### Store & Online: Join Life collection - Denim from Denim



## FY2019 Outlook

- Strong organic growth. Increased differentiation of the model
- Ordinary capital expenditure c. €1.4 billion
- Strong free cash flow generation
- Autumn/Winter initial collections have been well received. Store & online sales in local currencies between 1 August and 8 September grew 8%
- LFL sales are expected to increase 4-6%
- Dividend payment of €0.44 per share on 4 November

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