

# Air Business Group: Our Carbon Footprint & Sustainability Plans

November 2021

The image shows a modern glass and metal building facade. The company name 'AIR BUSINESS' is displayed in large, white, 3D block letters with a red swoosh above it. Below it, 'THE BEACON' is also in large, white, 3D block letters. The building has a grid-like structure of windows and panels.

**AIR BUSINESS**  
**THE BEACON**

**Sustainability is a central element of our business success: delivering high quality and affordable services, and respecting the communities and the environment in which we operate.**

**This principle is one of our core values and guides our ongoing relationships with our customers, employees and suppliers.**

Whilst Air Business has always taken environmental issues and sustainability extremely seriously, we understand there is a growing need to be fully aware of our carbon footprint and its resultant impact on the planet.

Leading industry bodies and suppliers fully support this and some have their own working groups.

With this in mind, our Sustainability Working Group, led by Clare Wheeler, our Chief People & Sustainability Officer, has prepared this document to recognise and detail our achievements to date, as well as to explain our aims and objectives in this area over the next few years.



**Where we are now**



# Where we are now



**2014**  
ISO 14001  
certification



**2014**  
Launches  
Environmental  
Policy



**2018**  
Builds and moves to  
new energy efficient  
Head Office and  
Distribution Centre



**2020**  
Scope 1 and 2  
Reporting



**2021**  
Monthly KPI Reporting to  
Senior Management and  
arrival of Clare Wheeler as  
Chief Sustainability Officer



### WORKING TOGETHER

Our shareholder, An Post, is recognised as one of the leading sustainable organisations in Ireland. Its recent achievements include using 100% renewable electricity in its buildings, zero waste to landfill for three consecutive years and over 1,000 electric vehicles (the largest electric fleet in Ireland). In 2020, An Post was re-appointed as one of Ireland’s 12 UN Sustainable Development Goals Champions. It is working to build a more sustainable business, even bringing its target forward and committing to get to net zero carbon emissions from its own operations by 2030.

**Where we're going**



## Where we're going

Our initial objectives, which primarily focus on carbon footprint calculations, are:

- Ensure our current Environmental Policy reflects best practice, as well as our intentions in this area
- Understand more fully our industry's footprint and place in the Sustainability landscape
- Investigate the suitability and success of carbon offsetting measures
- Work with our Carbonologist to look at methods for calculating our Scope 3 impact
- Review our Scopes 1 and 2 footprint to better calculate the impact of any single customer based on the work we do for them
- Investigate ideas to increase employee involvement

We would expect these initial objectives to be complete by mid-2022.

We will be holding regular meetings of our Sustainability Working Group that will progress these objectives as well as identify further objectives, not just in terms of carbon footprint, but for sustainability in its entirety.



# Carbon Footprint

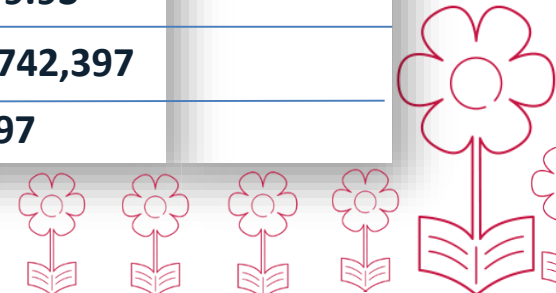


# Carbon Footprint

We have already made significant progress in understanding our own carbon footprint. Our Scopes 1 and 2 reporting allows us to recognise the impact of our utilities and vehicle emissions:

Greenhouse Gas emissions and energy usage 2020		Split/Info
<b>Emissions from combustion of gas</b> (Scope 2 – tonnes of CO <sub>2</sub> e)	<b>106.06</b>	Hatfield: 43.78 Haywards Heath: 40.68 Witney: 21.60
<b>Emissions from combustion of fuel for transport purposes</b> (Scope 1 – tonnes of CO <sub>2</sub> e)	<b>70.06</b>	From Hatfield company vans
<b>Emissions from electricity purchased for own use, inc for the purposes of transport</b> (Scope 2 – tonnes of CO <sub>2</sub> e)	<b>190.26</b>	Hatfield: 120.5 Haywards Heath: 60.20 Witney: 9.56
<b>Emissions from business travel in rental cars or employee-owned vehicles where company is responsible for purchasing the fuel</b> (Scope 3 – tonnes of CO <sub>2</sub> e)	<b>13.55</b>	Grey Fleet
<b>Total gross CO<sub>2</sub>e based on above</b>	<b>379.93</b>	
<b>Energy consumption used to calculate emissions</b> (kwh)	<b>1,742,397</b>	
<b>Emissions intensity</b> (CO <sub>2</sub> e /£million turnover)	<b>4.97</b>	

This will be a yearly exercise, with the collection of data for 2021 well underway.





2022 and Beyond

**AIR BUSINESS**

enpost  
commerce

## 2022 and Beyond

The next stage is Scope 3, which identifies the footprint of our suppliers, as well as other extended areas of our business.

We work with at least 25 suppliers at any one time, all of whom provide many services to us. For the vast majority of our customers' mailings, we utilise our optimal routing matrix, which means we mix and match suppliers and services to provide a bespoke routing schedule for each mailing we manage.

Our suppliers are also working towards understanding their own carbon footprints, which means the information we need to calculate our Scope 3 footprint for any particular supplier's service is unavailable at this time. This means that we are currently unable to provide the carbon footprint of any mailing from an end-to-end perspective.

To advance our progress in this area, however, we are working with a Carbonologist to help us identify accepted, standardised values for our main destinations and methods of transport that we can share in due course.



# AIR BUSINESS THE BEACON

## More Information

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The Professional  
Publishers Association  
Strategic Partner



Security  
Standards Council



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IN PEOPLE



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