

B2B Media

Publisher's Statement

6 months ended December 31, 2024

Subject to Audit

Field Served:

CONVENTIONSOUTH serves the industries of leisure/hospitality, manufacturing, service/institution, medical/healthcare, wholesale/retail, financial banking/real estate/insurance, communications technology, transportation, government, associate/corporate/independent planners and others allied to the field.

[Learn more about this media property at auditedmedia.com](http://auditedmedia.com)



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION	17,983
AVERAGE QUALIFIED NONPAID CIRCULATION	
Qualified Nonpaid Individual - Print	17,983
Total Average Qualified Nonpaid Circulation	17,983

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Miscellaneous, Including Staff Copies - Print	78
Total Average Nonqualified Circulation	78

CIRCULATION BY ISSUES		Qualified Nonpaid - Print
Issue		
Jul		17,997
Aug		18,005
Sep		17,894
Oct		18,000
Nov		18,000
Dec		18,000

BUSINESS ANALYSIS				
Classification by Business & Industry		Total	%	Qualified Nonpaid - Print
1.	Leisure/hospitality, manufacturing, service/institution, medical/healthcare, wholesale/retail, financial banking/real estate/insurance, communications/technology, transportation, government, associate/corporate/independent planners	17,826	99.0	17,826
	Other Allied to the Field	174	1.0	174
	Total Qualified Circulation	18,000	100.0	18,000

SOURCE ANALYSIS				
Source	Print	Digital	Total	Percent
Total Direct Request From Recipient	446		446	2.5
Total Direct Request From Recipient's Company	1		1	0.0
Total Communication Other Than Request	1		1	0.0
Membership Benefit				
Business Directories				
Lists				
Acquired Circulation				
Other Sources	17,552		17,552	97.5
Total Qualified Subscriptions	18,000		18,000	100.0
Percent	100.0		100.0	
Single Copy Sales				
Total Qualified Circulation			18,000	

12,973 copies or 72.1% of Total Qualified Circulation is >24 months.

MAILING ADDRESS ANALYSIS		
	Qualified Nonpaid - Print	Percent
Individual by Name and Title and/or Occupation	17,070	94.8
Individual by Name Only	924	5.1
Title or Occupation Only	5	0.0
Company Name Only	1	0.0
Multicopy Same Addressee		
Total Qualified Subscriptions	18,000	100.0
Total Qualified Circulation	18,000	100.0

GEOGRAPHIC ANALYSIS

State	Qualified Nonpaid - Print
Alabama	259
Arizona	162
Arkansas	139
California	809
Colorado	108
Connecticut	59
Delaware	10
District of Columbia	260
Florida	3,232
Georgia	1,605
Idaho	7
Illinois	1,416
Indiana	53
Iowa	10
Kansas	28
Kentucky	294
Louisiana	322
Maine	4
Maryland	930
Massachusetts	74
Michigan	33
Minnesota	95
Mississippi	123
Missouri	632
Montana	5
Nebraska	39
Nevada	121
New Hampshire	2
New Jersey	52
New Mexico	4
New York	140
North Carolina	1,400
North Dakota	3
Ohio	75
Oklahoma	187
Oregon	32
Pennsylvania	73
Rhode Island	23
South Carolina	607
South Dakota	9
Tennessee	615
Texas	2,036
Utah	37
Vermont	1
Virginia	1,407
Washington	152
West Virginia	107
Wisconsin	155
Wyoming	7
TOTAL 48 CONTERMINOUS STATES	17,953
Alaska	17
Hawaii	27
TOTAL ALASKA & HAWAII	44
Single Copy Sales	
TOTAL UNITED STATES	17,997
Poss. & Other Areas	3
U.S. & POSS., etc.	18,000
Canada	
International	
Military or Civilian Personnel Overseas	
TOTAL INTERNATIONAL	
E-Mail Address Only	
GRAND TOTAL	18,000

NOTES

Definition of Recipient Qualification:

Qualified recipients include personnel in general management/administration, sales/marketing, meeting planning/convention management, purchasing/production, training & development, travel, consulting, other management personnel and other titled and non-titled personnel in the field served.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis; Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the November issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Frequency: Monthly
Format: Standard

Established: 1983
AAM Member Since: 2000
Member #: 06-3701-2
CARD: 149A

Parent Company: Kenilworth Media Inc.

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