

B2B Media

Publisher's Statement

6 months ended December 31, 2024

Subject to Audit

Field Served:

CONSTRUCTION CANADA serves Architectural & Construction Specification Writers, Architects, Engineers, Designers (Building, Industrial, Interior, Project Design, etc.), Drafting Personnel, Contractors (General, Building, Trade, etc.), Manufacturers, Government Building Departments and others allied to the field.



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TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION				12,387
AVERAGE QUALIFIED PAID CIRCULATION		AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Paid Individual - Print	9	Qualified Nonpaid Individual - Print	8,897	
Total Qualified Paid Individual	9	Qualified Nonpaid Individual - Digital	3,481	
Total Average Qualified Paid Circulation	9	Total Qualified Nonpaid Individual	12,378	
		Total Average Qualified Nonpaid Circulation	12,378	

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	88
Total Nonqualified Allocated for Shows & Conventions	88
Nonqualified Miscellaneous, Including Staff Copies - Print	266
Total Nonqualified Miscellaneous, Including Staff Copies	266
Total Average Nonqualified Circulation	354

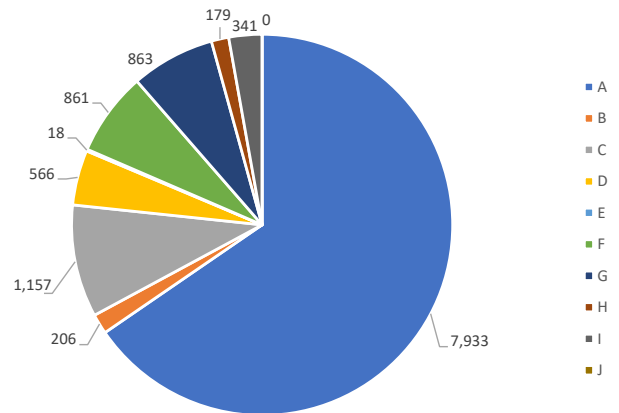
CIRCULATION BY ISSUES							
Issue	Qualified Paid - Print	Qualified Paid - Digital	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Total
Jul	9		9	9,022	3,625	12,647	12,656
Sep	9		9	8,911	3,695	12,606	12,615
Oct	8		8	8,815	3,327	12,142	12,150
Dec	8		8	8,841	3,275	12,116	12,124

BUSINESS ANALYSIS

Classification by Business & Industry		Total	%	Qualified Paid & Nonpaid - Print	Qualified Paid & Nonpaid - Digital	Canada	Outside Canada
1.	Architects	7,933	65.4	5,941	1,992	7,933	
2.	Arch & Construction Specification Writers	206	1.7	187	19	206	
3.	Engineers	1,157	9.5	748	409	1,157	
4.	Designers (Building, Industrial, Interior, Project Design, etc)	566	4.7	429	137	566	
5.	Drafting Personnel	18	0.1	12	6	18	
6.	Contractors (General, Building, Trade, etc)	861	7.1	542	319	861	
7.	Manufacturers	863	7.1	743	120	863	
8.	Government Building Departments	179	1.5	71	108	179	
	Others Allied to the Field	341	2.8	176	165	339	2
Other Paid Circulation:							
	Subscriptions						
	Single Copy Sales						
Total Qualified Circulation		12,124	100.0	8,849	3,275	12,122	2
Percent		100.0		73.0	27.0	100.0	0.0

Classification by Business and Industry	Copies	%
A. Architects	7,933	65.4
B. Arch & Construction Specification Writers	206	1.7
C. Engineers	1,157	9.5
D. Designers (Building, Industrial, Interior, Project Design, etc)	566	4.7
E. Drafting Personnel	18	0.1
F. Contractors (General, Building, Trade, etc)	861	7.1
G. Manufacturers	863	7.1
H. Government Building Departments	179	1.5
I. Others Allied to the Field	341	2.8
J. Other Paid Circulation		
Total Qualified Circulation	12,124	100.0

Breakout of Qualified Circulation by Business and Industry



SOURCE ANALYSIS				
Source	Print	Digital	Total	Percent
Total Direct Request From Recipient	3,911	3,111	7,022	57.9
Total Direct Request From Recipient's Company	71	26	97	0.8
Total Communication Other Than Request	3	2	5	0.0
Membership Benefit				
Business Directories				
Lists	3,687	122	3,809	31.4
Acquired Circulation				
Other Sources	1,177	14	1,191	9.8
Total Qualified Subscriptions	8,849	3,275	12,124	100.0
Percent	73.0	27.0	100.0	
Single Copy Sales				
Total Qualified Circulation			12,124	

3,047 copies or 25.1% of Total Qualified Circulation is >24 months.

MAILING ADDRESS ANALYSIS								
	Qualified Paid - Print	Qualified Paid - Digital	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Total Circulation	Percent
Individual by Name and Title and/or Occupation	2		2	8,658	3,251	11,909	11,911	98.2
Individual by Name Only	6		6	183	24	207	213	1.8
Title or Occupation Only								
Company Name Only								
Multicopy Same Addressee								
Total Qualified Subscriptions	8		8	8,841	3,275	12,116	12,124	100.0
Single Copy Sales								
Total Qualified Circulation							12,124	

GEOGRAPHIC ANALYSIS							
Province	Qualified Paid - Print	Qualified Paid - Digital	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Total
Alberta	1		1	857	321	1,178	1,179
British Columbia	3		3	1,260	606	1,866	1,869
Manitoba				394	126	520	520
New Brunswick				110	52	162	162
Newfoundland/Labrador				57	29	86	86
Northwest Territories				12	11	23	23
Nova Scotia				227	76	303	303
Nunavut				4	3	7	7
Ontario	1		1	3,905	1,575	5,480	5,481
Prince Edward Island				32	8	40	40
Quebec	1		1	1,699	407	2,106	2,107
Saskatchewan				264	56	320	320
Yukon Territory				19	4	23	23
Canadian Unclassified				1	1	2	2
TOTAL CANADA	6		6	8,841	3,275	12,116	12,122
United States	2		2				2
Military or Civilian Personnel Overseas							
Other International							
Total International	2		2				2
E-mail Address Only							
Other Unclassified							
GRAND TOTAL	8		8	8,841	3,275	12,116	12,124

NOTES

Price Data	Basic Prices
Basic Price Subscriptions	CAD \$56.00
Single Copy	CAD \$7.95

Definition of Recipient Qualification:

Individuals and firms within the Field Served and others allied to the field.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Source Analysis Reporting : Includes both paid and nonpaid circulation.

Analyzed Issue: The information in Business Analysis; Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the December issue.

Allocated for Shows and Conventions

Represents copies delivered to the following Trade Shows:

Trade Show	Location	Show Dates	Issues	Copies Delivered
MetalCon	Atlanta, GA	Oct 30 - Nov.1, 2024	Oct 2024	200
The Building Show	Toronto, ON	Dec. 1 - 3, 2024	Dec 2024	150

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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